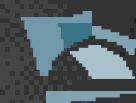


Guide to Naming Opportunities at the Los Angeles Philharmonic Association

Los Angeles Philharmonic Association

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LOS ANGELES PHILHARMONIC ASSOCIATION

Explore. Find your love. Secure its future.

If you are reading this folio, chances are that you are considering making a gift to support the Los Angeles Philharmonic Association (LAPA). This guide is designed to help you contemplate where and how you would like your gift to be focused. It profiles the leadership and programmatic capabilities that enable LAPA to accomplish its mission, which is to perform, present, and promote music in its many varied forms, at the highest level of excellence, to a large and diverse audience.

We have grouped LAPA's current naming and sponsorship opportunities as follows: Education & Engagement, Performance, Virtuosity, Innovation, Leadership Positions, Special Funds, and Patronage Events. Each group provides numerous choices and carries a variety of special privileges and possibilities for recognizing your gift.

You may name an orchestra or leadership chair. Or associate your name with a concert series, educational or community program, special fund, or patronage event. Some positions and programs are long-term, others are limited-term or seasonal. Our staff is available to review current and prospective opportunities with you.

For further assistance in making your choice and to learn about the benefits, please call (213) 972-7217.

Education & Engagement

EDUCATION PROGRAMS

Educators' Night at the Philharmonic	Los Angeles County teachers attend a concert and reception to meet L.A. Philharmonic musicians and learn about LAPA's education programs
Children's Music Festival at the Hollywood Bowl	A six-week children's summer festival at the Hollywood Bowl engages youngsters and their families in learning about music, followed by workshops in art, dance, and music-making
School Partners Program	A three-year partnership with Los Angeles County public schools. Participation in all Philharmonic educational programs with special workshops for teachers and parents, concert tickets, and in-school instruction in instruments and composition, culminating in performances
First Nights	Groundbreaking public education concert program based on a Harvard University course aimed at lay audiences. Using theatrical elements, the program recaptures the context in which world premieres of major works were first heard
Los Angeles Philharmonic Educational Advisory Committee	Collaborative efforts with education and civic leaders help build bridges to the education community
Music for Educators	Professional development seminars aimed at teachers. Participants attend concerts, meet musicians, and explore ways to integrate music into classroom curricula
Symphonies for Schools	To introduce the Philharmonic to schoolchildren, teachers attend workshops and receive study materials and CDs for classroom use. Program culminates in four unforgettable concerts designed especially for elementary, middle, and high school students
Toyota Symphonies for Youth	Saturday morning concerts for children ages 5–11 and their families during the winter season. <i>(Additional sponsorship opportunities are available and will be recognized)</i>
Inside/Outside: The Shape of Music in Los Angeles	Six Wednesday evening sessions examining L.A. through the prism of music. Moderated by inspiring hosts with provocative guests; includes musical performances
Upbeat Live	Free pre-concert talks featuring renowned musicologists and musicians introduce winter season patrons to the program one hour before each concert
Partnership Events	Collaborative programs with a strong educational component organized in partnership with other cultural institutions. Examples include: El Niño and Revueltas, 2003

COMMUNITY INITIATIVES

Neighborhood Concerts	Free L.A. Philharmonic concerts performed in neighborhood settings aimed at families with little or no experience of classical music, followed by a reception and invitational materials for New Connections, a program for first-time Philharmonic concertgoers
Fund for Excellence in Diversity	After-school instrument classes offered in partnership with the Young Musicians Foundation help develop musicians from L.A.'s culturally diverse communities
Community Concert Connections	Free and low-cost tickets provide a great community service and expand audiences
Los Angeles Philharmonic Community Advisory Committee	Collaborative efforts with civic leaders help build bridges to diverse communities
Phil the House	Free community concerts during the opening week of WDCH in October 2003, offering the community a sneak preview while breaking in the new concert hall
Speakers Bureau	A program of trained volunteers representing the Philharmonic at community groups, service organizations, and schools

Performance

WALT DISNEY CONCERT HALL

Adventure Series	Exploring what makes classical music fresh (6 concerts)
American Conductors Series	The best and brightest of American musical talent (10 Sunday matinees)
Casual Fridays	A pre-concert talk, a great performance in casual dress, and a reception (4 concerts)
Collaborative Music Festivals:	Programs centered on a composer or theme, with a strong public education component, designed in collaboration with local universities and museums
Berlioz Centennial	Celebrates the 200th birthday of Hector Berlioz (1803–1869)
Shostakovich Cycle	A five-year cycle begun in 2001–02; ending in the 2005–06 season
Conductors Series	The L.A. Philharmonic led by the world's finest conductors (8 Saturdays)
Creation Festival	Culturally diverse concepts of creation presented in concerts and a community festival hailing a new musical era with the opening of WDCH
Friday Midday Series	Leading soloists, composers, and conductors on centerstage (6 matinees)
International Series	Acclaimed artists and conductors from around the world (6 Saturdays)
Mahler Series	The music of Gustav Mahler and his forebears and heirs (8 concerts)
Music Tells a Story	Music inspired by memorable experiences (8 Sunday matinees)
Philharmonic Sampler Series	Key orchestral works and the living stars that make them shine (8 concerts)
Saturday Afternoon Series	Prominent guest conductors and artists hosted by the L.A. Philharmonic Association (5 matinees)
Sunday Brunches	Brunch followed by benchmark music from the 18th to the 21st c. (8 matinees)
Symphony Series	Great symphonies of the classical canon (8 Saturdays)
Vocal Masterworks Series	Vocal masterworks of classical music (8 concerts)
Baroque Variations	Leading guest ensembles perform 17th and 18th c. music (4 concerts)
Colburn Celebrity Series	The finest interpreters of classical music in recital during the winter season
Holiday Programs	Celebrating the Holiday season, beginning in December 2003 with the Canadian Brass, Klezmer Conservatory Band, Chanticleer, and the Boys Choir of Harlem
Organ Recitals	Displaying the splendor of the WDCH organ designed by Manuel Rosales (sound) and Frank Gehry (form), beginning in the 2004–05 season
Sounds About Town	L.A.'s youth orchestras at WDCH: Crossroads Chamber Orchestra, Colburn Chamber Orchestra, American Youth Symphony, daKAH hip hop orchestra, USC Thornton Symphony, and Young Musicians Foundation Debut Orchestra (6 Sunday evenings)
Chamber Music Series	Performances by members of the L.A. Philharmonic and guest artists at offsite venues

WALT DISNEY CONCERT HALL AND HOLLYWOOD BOWL

Jazz Series	Jazz takes centerstage in both the summer and winter seasons
World Music Series	From soul to reggae, a popular Hollywood Bowl tradition extends to WDCH

HOLLYWOOD BOWL

Classical Tuesdays	The L.A. Philharmonic and prominent guests playing great music at the Hollywood Bowl
Classical Thursdays	Thursdays at the Bowl feature emerging talent and star performers
Fourth of July Fireworks Spectacular	Great celebrations with American music, special guests, and fireworks
Weekend Spectaculars	The L.A. Philharmonic and the Hollywood Bowl Orchestra presenting your favorite entertainers and a wide variety of music and attractions—even circuses and acrobats
Sunday Sunset Spectaculars	Ballet, opera, and musical theater presented by the Hollywood Bowl Orchestra
Movie Night	A feast of film music performed by the Hollywood Bowl Orchestra

Virtuosity

	Los Angeles Philharmonic	Hollywood Bowl Orchestra
Conducting Chairs	Associate Conductor Assistant Conductor	Principal Conductor Assistant Conductor
First Violins	Principal Concertmaster Marjorie Connell Wilson Chair Concertmaster Ernest Fleischmann Chair Associate Concertmaster Assistant Concertmaster Philharmonic Affiliates Chair First Violins (14)	Concertmaster Principal First Violin Associate Principal First Violin First Violins (11)
Second Violins	Principal Second Violin Dorothy Rossel Lay Chair Associate Principal Second Violin Second Violins (14)	Principal Second Violin Associate Principal Second Violin Second Violins (10)
Violas	Principal Viola John Connell Chair Associate Principal Viola Assistant Principal Viola Violas (10)	Principal Viola Associate Principal Viola Violas (8)
Cellos	Principal Cello Bram and Elaine Goldsmith Chair Associate Principal Cello Sadie and Norman Lee Chair Assistant Principal Cello Cellos (9)	Principal Cello Associate Principal Cello Cellos (6)
Basses	Principal Basses (2) Assistant Principal Bass Basses (6)	Principal Bass Associate Principal Bass Basses (4)
Woodwinds	Principal Flute Virginia and Henry Mancini Chair Principal Flute Mr. and Mrs. H. Russell Smith Chair Second Flute Piccolo Principal Oboe Associate Principal Oboe Second Oboe Oboe/English Horn Principal Clarinets (2) Second Clarinet/E-flat Clarinet Clarinet/Bass Clarinet Principal Bassoon Associate Principal Bassoon Second Bassoon Bassoon/Contra Bassoon	Principal Flute Flute Piccolo Principal Oboe Oboe English Horn Principal Clarinet Clarinet Bass Clarinet Principal Bassoon Bassoon Contra Bassoon
Brass Section	Principal Horns (2) Assistant Principal Horn Bud and Barbara Hellman Chair Second Horn William and Sally Rutter Chair Third Horn Loring Charitable Trust Chair Fourth Horn Principal Trumpet Associate Principal Trumpet Second Trumpet Third Trumpet Principal Trombone Associate Principal Trombone Abbott and Linda Brown Chair Second Trombone Bass Trombone Tuba Minturn Family Foundation Chair	Principal French Horn French Horns (2) Associate Principal Horn Principal Trumpet (2) Trumpet Principal Trombone Trombone Bass Trombone Principal Tuba
Percussion	Principal Timpani and Percussion Principal Percussion Percussion (2)	Principal Timpani Principal Trap Drums Principal Percussion Percussion
Keyboards and Harp	Keyboards Katharine Bixby Hotchkis Chair Harp	Principal Harp Principal Keyboard
Guest Musicians	Winter and summer: guest conductors, artists, orchestras and bands	
On Location: Artist-in-Residence	Renowned artists participate in workshops, master classes, school visits, and public events during the winter season. Midori, 2002–2003 (see also under Innovation)	

Innovation

Program	Description
On Location: Artist-in-Residence	Renowned composers participate in workshops, master classes, school visits, and public events during the winter season. John Adams, 2002–2003 (See also under Virtuosity)
Consulting Composer for New Music	A leading composer collaborates with the Music Director in the commissioning, performance, and presentation of new music. Steven Stucky, 1988–
Green Umbrella	Featuring the L.A. Philharmonic New Music Group, the Green Umbrella concert series offer new works on the cutting edge of the repertoire and experiment with innovative presentations
Commissions	Commissions place the L.A. Philharmonic at the creative center of classical music. Included are works by Adams, Berio, Birtwistle, Golijov, Grisey, Lutoslawski, Powell, Rands, Rouse, Saariaho, Salonen, Stucky, Takemitsu, and Tippett
Building Music	Music and lecture series with a focus on architectural landmarks organized in collaboration with the Getty Research Institute
Fund for Innovation in Presentations and Programming	Explores and experiments with new directions and creative ideas
Fund for New Educational and Community Initiatives	Supports innovative programs for students and the community focused on music
New Marketing Initiatives for Audience Development	New marketing initiatives aimed at expanding and diversifying the audience

Special Funds

World Tour Fund	L.A.'s classical ambassador tours the world: London, Paris, Salzburg, Lucerne, Amsterdam, Copenhagen, Edinburgh, Helsinki, Tokyo, Madrid, Mexico City...
Tour Fund USA	L.A. Philharmonic reaches across the United States: New York, Chicago, Washington D.C., Seattle, Hartford, Fort Lauderdale, San Francisco, Sarasota...
Instrument Purchase and Loan Fund	*Acquisition of rare instruments for LAPA *Instrument purchase loans to L.A. Philharmonic musicians
Internal Training and Education Fund	Supports the professional development of musicians, staff, and volunteers
Choral Fund	Supports the choral components of L.A. Philharmonic concerts
Library Fund	Maintains and expands LAPA's collection of music scores
Musicians Pension Fund	Supports musicians pension benefits
L.A. Philharmonic Archives	Supports the classification, management, and preservation of historic records, images, and other Philharmonic documents housed at the Philharmonic Archives
Recordings Fund	Underwrites fees for musicians, stagehands, and studio rental for L.A. Philharmonic recordings, where the producer covers all other costs
Publications Fund	Supports Web site and print publications for marketing, audience expansion, and patron cultivation purposes
Technology Fund	Upgrades LAPA's computers annually
Fund for Radio and TV Programming	Underwrites live radio broadcasts and media spots

Leadership Positions

Music Director
Walt and Lilly Disney Chair

Executive Director

Chief Operating Officer and Hollywood Bowl Management

Director of Educational Initiatives

Director of Community and Government Affairs

Director of Artistic Planning

Creative Chair for Jazz

Program Director for World Music

Patronage Events

Winter Gala
Annual black tie event at WDCH benefits the Musicians Pension Fund and LAPA's educational programs, *Music Matters*

Hollywood Bowl Hall of Fame Gala
Annual gala features tributes and performances by legendary Hollywood Bowl Hall of Famers

Distinguished Service Awards
Recognizes service in music that has made a difference